

# Invited Lecture

**Title:** Publishing in Wiley materials science journals

**Speaker:** Dr. Peter Gregory and Dr. Jose Oliveira  
Wiley-VCH

**Date & Time:** 16:00 -17:30 Mar. 31, 2014 (Monday)

**Venue:** Multi-Functional Hall (Fifth floor), IPE



Peter Gregory



José Oliveira

## Introduction

**Dr. Peter Gregory** completed his PhD at University College London and then worked at the University of Erlangen-Nürnberg. He joined Wiley in 1989 and is now the Editor-in-Chief of *Advanced Materials* and Publishing Director for Wiley's global materials and physics programs. He is also the founder of the journals of *Advanced Energy Materials* and *Advanced Healthcare Materials*.

**Dr. José Oliveira** grew up in South Africa and obtained his BSc(Hons) at the University of the Witwatersrand in Johannesburg (South Africa). After completing his PhD with Prof. Jo Michael and Prof. Charles de Koning at the University of the Witwatersrand, he carried out postdoctoral studies with Prof. Magda Claeys at the University of Antwerp (Belgium). He then moved into publishing, where he worked in *Angewandte Chemie* and *Chemistry—An Asian Journal* before becoming Editor-in-Chief of *Samll*.

**ABSTRACT:** A highly competitive research environment with increasingly limited research funding has created a “Publish or Perish” attitude among scientists who are judged on the quantity rather than quality of their research articles. This presentation provides a brief overview of current trends and challenges in scientific publishing, some ethical considerations, how publishers and authors interact and influence each other, and how the publishing arena is being transformed. Tips will be presented on how to select an appropriate journal for your paper, what aspects of preparation and presentation to focus on from an editor’s and referee’s perspective, and hints for increasing the discoverability of your paper after publication.